



OUR
VISION

**Flourishing people
and communities.**

OUR
MISSION

**We build capability
and connectedness to
enhance human flourishing.**

We do this by working together to actively measure and improve wellbeing in Maroondah by:

- Serving as advocates for action to help people and communities prioritise wellbeing
- Providing learning opportunities and resources that build skills to enable others to pursue a good life
- Facilitating and supporting community partnerships, projects and programs for flourishing people and communities

OUR
VALUES

Curiosity

Being open to learn and grow; **we are life-long learners**

Belonging

Creating space that enables us all to meaningfully connect; **wellbeing happens in community**

Collaboration

Believing in the power of collective action and strengths; **together we are better**

OUR STRATEGIC
PRIORITIES

**2019
-2023**

Inspire



Inspire more people to discover and embrace the value and impact of enhanced wellbeing.

Connect



Connect with others to build partnerships and projects to enhance wellbeing.

Establish



Establish strong foundations to impact the wellbeing of communities within Maroondah into the future.



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Our Story

**At Communities of Wellbeing, we share a common belief:
that when people are supported to live a good life,
people and communities flourish.**

And to us, a good life is one with meaning and purpose, deep and genuine relationships, meaningful accomplishments and strong mental and physical health.

Using the science of positive psychology, we work together to build capability and connectedness in others so that people and communities flourish.

Working with a range of stakeholders from within Maroondah and beyond, we aim to actively measure and improve wellbeing by:

- **Serving as action-based advocates to help people and communities prioritise wellbeing;**
- **Providing learning opportunities and resources that build skills to enable others to pursue a good life;**

- **Facilitating and supporting community partnerships, projects and programs for flourishing people and communities.**

We work across five key areas of impact:

- **Home and Family Life**
- **Financial Life**
- **Learning and Education**
- **Work Life**
- **Social and Public Life**

We acknowledge that a good life is not devoid of struggle. In fact, when strength and struggle walk together, we believe we have the resilience to navigate life's challenges. For us, our collective strength is our shared commitment to working together, learning together and sharing our message of wellbeing so that people and communities flourish.

OUR
VALUES

Curiosity

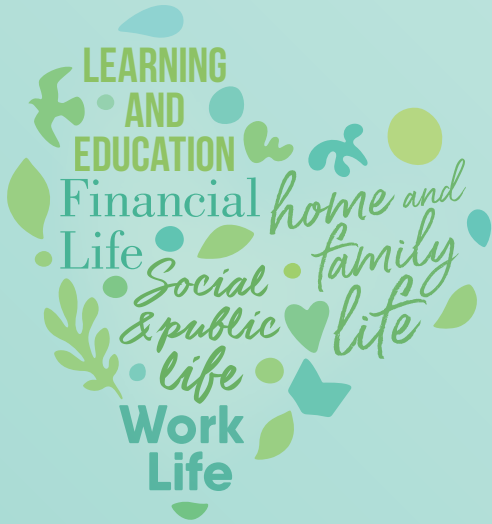
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Our Strategic Priorities 2019–2023

Inspire

Inspire more people to discover and embrace the value and impact of enhanced wellbeing.

Encourage people and communities to discover the value and impact of a relational and strength-based approach to wellbeing.

Share Stories that demonstrate the impact of enhanced wellbeing.

Build capability in ourselves and others to enhance wellbeing.

Develop and deliver community-wide education and training.

Actively advocate for the benefits of human flourishing.

Advocate and connect with policy-makers: Be part of the discussion

Connect

Connect with others to build partnerships and projects to enhance wellbeing.

Facilitate the creation of community partnerships.

Develop a strong partnership strategy and plan.
Develop a measurement and evaluation process.

Develop strong partnerships with funding bodies.

Connect with funding bodies to support CoW projects.

Leverage the good work of others within this space.

Identify, connect and celebrate the good work of others.

Establish

Establish strong foundations to impact the wellbeing of communities within Maroondah into the future.

Build a solid foundation to sustain our efforts for the long term.

Establish a clearly defined committee structure.

Ensure financial viability of the organisation into the future.

Build a funding framework and plan.

Take a strategic and transparent approach to activities to build support.

Develop a 5-year strategic plan and biannual implementation plan. Agree and adopt organisational identity; including process for membership onboarding.

 Strategies  Actions

Curiosity, Belonging, Collaboration